



One planet
travel with care



One Planet Vision for a Responsible Recovery of the Tourism Sector

From Vision to Action – A call for exemplary initiatives

Please note that submissions will only be accepted via online survey:

<https://www.surveymonkey.com/r/NGX8YBH>

This PDF form has been created to facilitate the preparation of the replies.

The [One Planet Vision](#) was launched on the occasion of World Environment Day providing strategic guidance for a responsible recovery of the tourism sector in line with UNWTO priorities.

To inspire governments and the private sector recover better, we are now inviting stakeholders which are leading by example to share their initiatives for a responsible recovery.

In particular, we are looking for initiatives that:

- focus on one or more of the lines of action recommended in the Vision, namely: public health, social inclusion, biodiversity conservation, climate action, circular economy and governance and finance;
- show how implementation of the lines of action is possible by sharing insights, guidance, policies, tools and communicating results;
- are strategic to accelerate sustainability in tourism as they are rooted in measurement;
- provide open source or free to use content for other stakeholders to be inspired, replicate and scale-up.

Dissemination of selected initiatives will take place following a phased approach through UNWTO and One Planet social media channels.

To participate, please answer the questions below as soon as possible and before 15 July 2020 (1st intake) which will be evaluated to select a first set of exemplary initiatives.

1. Please share your contact information

Name
Organization
Country
Email address

2. What is the title of your initiative? (max 75 characters)

Title

3. Please select the type of initiative which you are submitting (select one option only)

- Opinion piece from C-level leader
- Guidelines and research
- Policy instrument
- Tools and methodologies

4. Which of the lines of action from the One Planet Vision are supported by your initiative? (select all that apply)

- Public health
- Social inclusion
- Biodiversity conservation
- Climate action
- Circular economy
- Governance and finance

5. Please explain why this initiative is exemplary and should be featured as a contribution to transform “Vision into Action” (max 1500 characters/ 300 words)

6. Which type of stakeholders could take inspiration, replicate and scale-up your initiative for a responsible recovery? (select all that apply)

- Government
- Private sector
- Other (please specify)

7. Please add any other comments or suggestions for dissemination (max 500 characters)